

Water Conservation Poster Contest Rules

Please read carefully.

Instruction on rules:

- ◆ Theme: Water Conservation
“Water Conservation” to protect water quality by keeping water clean from sediment, chemicals, oil and livestock wastes; to protect water quantity by using smaller amounts; to use and manage water wisely now to ensure good water quality for future generations.
- ◆ This contest is open to all students in the 6th grade in Jackson County Schools.
- ◆ The poster must be an original work and may be on any phase of water conservation.
- ◆ Only individual work by the student and one (1) entry per student will be accepted.
- ◆ Posters should be submitted flat and not rolled.
- ◆ Posters must conform to the following description:
 - Size of poster – Standard Poster 22”x27” and No larger than 24 inches x 36 inches
 - Kind – Any art medium including, but not limited to paint, cut-outs, pen and ink, crayons, chalks, pencils, computer graphics, etc.
 - No glass may be used on the poster
 - Pictures or other materials may be mounted on the posters, if mounted securely. Only materials that are flat or create a two-dimensional effect may be used.
- ◆ The following information must be placed in a sealed envelope attached to the back of the poster, using the following format:

Inside the envelope on a card or piece of paper put the following:

Student’s Name: _____ Grade _____

Student’s Address: _____

Teacher’s Name: _____

School Name & Address: _____

School District: _____

ALL POSTERS MUST CONTAIN FULL INFORMATION AND
CONFORM TO SIZE TO AVOID DISQUALIFICATION.

JUDGING CRITERIA:

Conservation Message =	50%
Visual Effectiveness =	30%
Universal Appeal =	10%
Originality =	10%

Remember to use *your imagination*, because *your own ideas are the BEST!*

1ST, 2ND, AND 3RD place trophies will be presented to students from each participating school district. Participation ribbons will be presented to all students entering the contest.

The 3 top winners will be entered into a “Best of the Best” county-wide judging with prizes to be given as follows:

- 1st place - \$50.00 and a trophy
- 2nd place - \$30.00 and a trophy
- 3rd place - \$20.00 and a trophy

All winning posters become the property of the Lavaca-Navidad River Authority (LNRA) and may be exhibited at various locations, pictured in a Water Conservation Newsletter, used in advertisements or other publications.

POSTER POINTERS:

What makes a good poster?

- ◆ A brief, catchy message; one theme that can be read in 10 seconds
- ◆ A slogan telling viewers to do something and making them want to do it
- ◆ Colors and white space to get and hold attention
- ◆ Letters large enough to be easily read and words separated enough to make them understandable

Avoid these poster faults:

- ◆ More than one theme
- ◆ Too busy – too many and/or too scattered pictures or words
- ◆ Material not relevant to topic
- ◆ Message becomes lost

Other tips to remember:

- ◆ Margins should be larger at the bottom and equal on the other three sides
- ◆ Plan ahead
- ◆ Illustrations add emphasis and attract attention
- ◆ Small lettering is hard to read at a distance. Consider using ¾” or 1” letters
- ◆ Boldness makes a difference
- ◆ Plain lettering is more readable than Fancy lettering
- ◆ Use guide lines for word and art placement
- ◆ Remember spacing is important

Web sites for information on water related topics:

Water Environment Association of Texas www.wef.org/publicinfo
Water Environment Federation www.wef.org/wefstudents
U. S. Environmental Protection Agency www.epa.gov/adopt/education
Texas Section of American Water Works Association www.awwa.org/dww
Texas Commission on Environmental Quality www.tceq.state.tx.us
Texas Water Development Board www.twdb.state.tx.us
Texas Water Foundation www.texaswater.org
Keep Texas Beautiful www.ktb.org